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 Menasha, WI 54952  
 Permit No. 94

## REGISTRATION

**Due to space limitations, pre-registration is required!**

There is no cost to participants. How to pre-register:

- Go to the ECWRPC website [www.ecwrpc.org](http://www.ecwrpc.org) and click on the pre-registration link [OR](#)
- Email Erin at [ebonin@ecwrpc.org](mailto:ebonin@ecwrpc.org) with name, address, phone #, and e-mail address [OR](#)
- Call Erin at (920)-751-4770

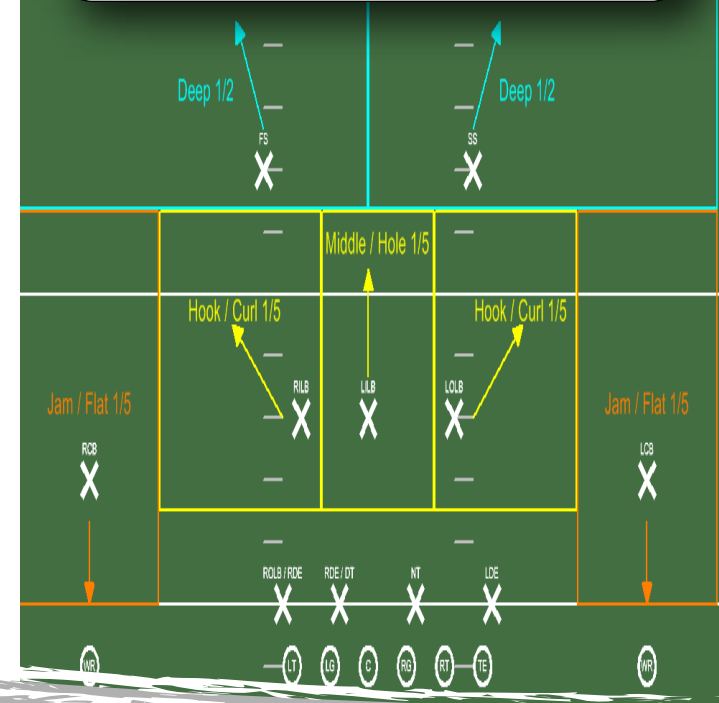


**Shawano County  
 Park Pavillion**  
 W5791 Lake Dr  
 Shawano, WI 54166

East Central Wisconsin Regional Planning Commission  
 400 Ahnaip Street, Suite 100  
 Menasha, WI 54952-3311



# Zoning: A New Playbook For Addressing Controversial Land Uses



**Friday April 28, 2017**  
**9:00 a.m. - 12:00 p.m.**  
**Shawano County**  
**Park Pavillion**  
**W5791 Lake Drive**  
**Shawano, WI**

TINY  
HOUSES

SIGNS

CONDITIONAL USE  
PERMITS

SHORT-TERM  
RENTALS

OVERLAYS

CHICKENS

RURAL

CELL  
TOWERS

AMENDMENTS

MIXED  
USE

PARKING

DEFINITIONS

TECHNOLOGY

URBAN

8:30 a.m. Registration and Coffee

9:00 a.m. Welcome & Opening Remarks

*Mr. Eric W. Fowle, AICP – Executive Director, ECWRPC*

9:10 a.m. Zoning: From Comprehensive Plans to Changes in the Legal Landscape

*Mr. Brian Ohm, Professor UW-Madison/Extension*



Professor Ohm's teaching, research, and outreach focus on the legal and institutional framework for planning. Professor Ohm joined the faculty in 1994. He holds a joint appointment with the University of Wisconsin Extension where he is the state specialist in land use law, environmental regulation, and growth management. He also has affiliate appointments with UW's Nelson Institute of Environmental Studies. Professor Ohm served as Chair of the Department of Urban & Regional Planning from 2008 - 2012.

Professor Ohm holds a law degree from the University of Wisconsin Law School, a Master of Arts Degree in History from the University of Wisconsin-Madison, and a Bachelor of Arts Degree from St. Olaf College with majors in History and Political Science.

10:00 a.m. Networking Break

10:15 a.m. Shoreland Zoning: What You Need to Know

*Ms. Kay Lutze, Shoreland Zoning Policy Coordinator, Wisconsin DNR*

*Ms. Rebecca Fields, Shawano County Land Use Coordinator*

11:00 a.m. Interactive Zoning Challenge

*Learn from your peers on a variety of zoning topics in a fun format! Bring your own questions too!*

*Mr. Tom Baron, AICP - Associate Planner, ECWRPC*

11:45 a.m. Evaluation and Closing Remarks

*Mr. Tom Baron, AICP - Associate Planner, ECWRPC*

12:00 p.m. Adjourn

**ARE YOU A ZONING ADMINISTRATOR, PLANNER, ZONING COMMITTEE MEMBER, OR ELECTED OFFICIAL?**

**IF SO, YOU SHOULD ATTEND THIS EVENT!**

**LEARN ABOUT CURRENT ZONING TRENDS, ISSUES, SOLUTIONS, AND MORE!!!**